



2024 - Exhibitor and Sponsorship Information

Registration Deadline Date – Friday, March 15, 2024

(1) EXHIBITOR – Available Exhibit booth widths (all booths are 10' deep)

- (a) 10' wide - \$900
- (b) 16' wide - \$1440
- (c) 20' wide - \$1800

- a. All booths are separated by 3' high draped partitions between exhibitors. Back draped 8' high.
- b. Electricity is available at each booth space.
- c. Exhibit table is 8'x3' covered/draped, with 2 chairs.
- d. Exhibits area is open during the conference and in the evening. Exhibit area will be locked at night.

1. **Receive one (1) complimentary \$225 conference registration.**
2. Receive one (1) copy of the on-line conference proceedings.
3. Receive a copy of the post-conference evaluation summary.
4. Receive a copy of the conference attendance list.
5. Company's name will appear in proceedings and on posters at the conference.
6. Hot link to company's website from Tri-State Dairy Nutrition Conference's website:
www.tristatedairy.org

(2) SPONSOR - \$350

1. Company's name in *Sponsor Handouts* at the conference.
2. Receive one (1) copy of the on-line conference proceedings.
3. Receive a copy of the post-conference evaluation summary.
4. Receive a copy of the conference attendance list.
5. Hot-link to company's website from Tri-State Dairy Nutrition Conference's website:
www.tristatedairy.org
6. Sponsors may place copies of company brochures or business cards on "Sponsor Table" in the registration area.

(3) HOSPITALITY TIME - \$350

Company's name will be on place cards on tables and on posters in the Exhibit Area. Attendance at the Hospitality Time continues to increase, indicating that this event is popular and a valuable time for people to meet with each other. The Hospitality Time is from 5:45 – 7:00 p.m. on Tuesday, 4/16 in the Exhibit Area.

(4) 20-Second COMPANY COMMERCIAL - \$225

Continuous running commercials displayed on the screens in the presentation area during the 30-minute breaks. Each company's commercial will be displayed several times during all the breaks.

(5) STUDENT PRESENTATION CONTEST - \$200

University undergraduate and graduate students are eligible to enter the Student Presentation Contest, in which they make an oral presentation of their research. A panel of university and industry people will judge the presentations and cash awards will be presented to the top undergraduate and graduate students. This competition is an opportunity for industry personnel to get to know students who are interested in careers in dairy cattle nutrition.

Prizes totaling up to \$1200 for the undergraduate original research category and up to \$2250 for each graduate student division (MS and PhD) have been budgeted for the 2024 Conference. In addition, each student participating, but not placing in top awards, will receive \$100 for their participation. All students receive complimentary registration and lodging to the conference.

Sponsoring companies' name will be highly visible to conference attendees on posters and in conference handouts.

Sponsoring companies will be recognized when the awards are announced.

CONFERENCE CENTER - Grand Wayne Center

120 West Jefferson Boulevard
Ft. Wayne, IN 46802
Phone: 260-426-4100
<http://www.grandwayne.com/>

Shipping Exhibits to/from Grand Wayne Center -

All display products and equipment should be properly labeled: ship to Grand Wayne Center address with

(1) event name: (Tri-State Dairy Nutrition Conference), (2) event date: (April 15-17, 2024), and (3) vendor/company name. When the exhibit booths have been set up, the Grand Wayne Center staff will move your mailed materials to your booth space. The exhibitor layout will be available upon arrival at the conference.

Your company is responsible for the return shipping of your materials. If you are shipping materials after the conference:

- Contact the shipping company of your choice for the pick-up of your freight and materials. A list of shipping companies is available from the Grand Wayne Center staff.
- Seal all boxes, crates, tubes, etc. and label each clearly for the destination.
If your shipper does not provide labels, blank forms will be available from the Grand Wayne Center Engineering office.

For additional information, contact Herb Bucholtz (517-230-0120, bucholtz@msu.edu) or Michelle Milligan (614-292-7374, milligan.4@osu.edu).