

2026 - Exhibitor and Sponsorship Information

www.tristatedairy.org

Deadline March 27 (unless noted otherwise)!!!

To Register on-line: www.tristatedairy.org

In the web site:

- (1) Click on – **Register**
- (2) Click on – **Check Availability**

NOT - GET TICKETS

- (3) Scroll down to: Select the Sponsorship(s) you want:
 - (1) Exhibitor (10x**10**) - \$900 (Receive **1** complimentary conference registration)
 - (2) Exhibitor (10x**16**) - \$1440 (Receive **1** complimentary conference registration)
 - (3) Exhibitor (10x**20**) - \$1800 (Receive **2** complimentary conference registration)
 - (4) 20–Second Company Commercial - \$225
 - (5) General Sponsor - \$350
 - (6) Casino Night Supplier Table Sponsor - \$1000
 - (7) Student Presentation Contest - \$200

(1) EXHIBITOR – Available Exhibit booth widths (all booths are 10’ deep)

- (a) 10’wide - \$900
- (b) 16’ wide - \$1440
- (c) 20’wide - \$1800

- a. All booths are separated by 3’ high draped partitions between exhibitors. Back draped 8’ high.
- b. Electricity is available at each booth space.
- c. Exhibit table is 8’x3’ covered/draped, with 2 chairs.
- d. Exhibits area is open during the conference and in the evening. Exhibit area will be locked at night.

1. Receive one (1) complimentary \$250 conference registration. [10’x20’ booth receives two (2) complimentary \$250 conference registration.]
2. Receive one (1) copy of the on-line conference proceedings.
3. Receive a copy of the post-conference evaluation summary.
4. Receive a copy of the conference attendance list.
5. Company’s name will appear in proceedings and on posters at the conference.
6. Hot link to company’s website from Tri-State Dairy Nutrition Conference’s website: www.tristatedairy.org

(2) General SPONSOR - \$350

1. Company's name in *Sponsor Handouts* at the conference.
2. Receive one (1) copy of the on-line conference proceedings.
3. Receive a copy of the post-conference evaluation summary.
4. Receive a copy of the conference attendance list.
5. Hot-link to company’s website from Tri-State Dairy Nutrition Conference’s website: www.tristatedairy.org
6. Sponsors may place copies of company brochures or business cards on “Sponsor Table” in the registration area.

(3) NEW! Casino Night Supplier Table Sponsor!! - \$1,000 (Deadline February 1)

- A fresh, high-impact way to entertain your clients, elevate your visibility and expand your reach beyond a single dinner. Connect naturally with each attendee who stops to play, or mingle and strike up conversations!
- The Tuesday evening event is now a social reception with drinks, light hors d’oeuvres and dinner – sponsored by suppliers!
- Everyone is invited but RSVP on the online registration form is required
- For those sponsoring a table at **Casino Night**, **RSVP** and pay the **\$1,000 sponsorship fee** online when you register for the Conference.

When you sponsor a table (ran by professional dealers!), you:

- Double down on customer engagement
- Provide customers with custom logo chips they'll remember
- Get your company banner displayed
- Have your company name featured on event promotional material

Stack the deck in your favor — sponsor a table. For additional information, contact Pat Kahle, **517-260-8295**, pat@ddingredient.com.

(4) 20-Second COMPANY COMMERCIAL - \$225

1. Continuous running commercials displayed on the screens in the presentation area during the 30-minute breaks. Each company's commercial will be displayed several times during all the breaks.

(5) STUDENT PRESENTATION CONTEST - \$200

University undergraduate and graduate students are eligible to enter the Student Presentation Contest, in which they make an oral presentation of their research. A panel of university and industry people will judge the presentations and cash awards will be presented to the top undergraduate and graduate students. This competition is an opportunity for industry personnel to get to know students who are interested in careers in dairy cattle nutrition.

Prizes totaling up to \$1200 for the undergraduate original research category and up to \$2250 for each graduate student division (MS and PhD) have been budgeted for the 2025 Conference. In addition, each student participating, but not placing in top awards, will receive \$100 for their participation. All students receive complimentary registration and lodging to the conference.

CONFERENCE CENTER - Grand Wayne Center

120 West Jefferson Boulevard
Ft. Wayne, IN 46802
Phone: 260-426-4100
<http://www.grandwayne.com/>

Shipping Exhibits to/from Grand Wayne Center -

All display products and equipment should be properly labeled: ship to Grand Wayne Center address with **(1) event name: (Tri-State Dairy Nutrition Conference), (2) event date: (April 13-15, 2026), and (3) vendor/company name.** When the exhibit booths have been set up, the Grand Wayne Center staff will move your mailed materials to your booth space. The exhibitor layout will be available upon arrival at the conference.

Your company is responsible for the return shipping of your materials. If you are shipping materials after the conference:

- Contact the shipping company of your choice for the pick-up of your freight and materials. A list of shipping companies is available from the Grand Wayne Center staff.
- Seal all boxes, crates, tubes, etc. and label each clearly for the destination.
If your shipper does not provide labels, blank forms will be available from the Grand Wayne Center Engineering office.

For additional information contact Dr. Herb Bucholtz (517-230-0120, bucholtz@msu.edu); Dr. Kirby Krogstad (330-263-8048, Krogstad.6@osu.edu); or Michelle Milligan (614-292-7374, milligan.4@osu.edu)